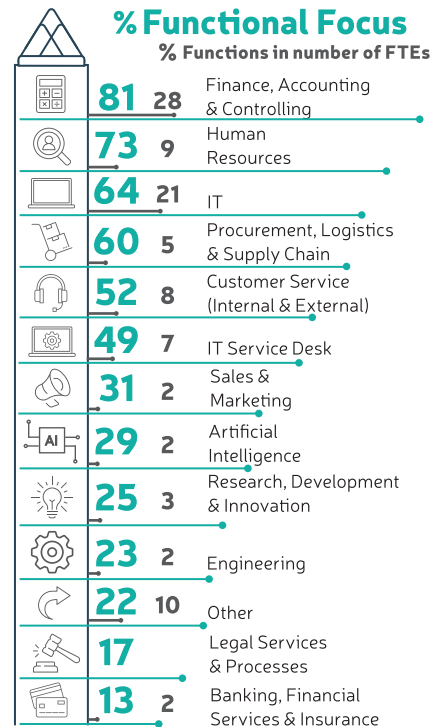
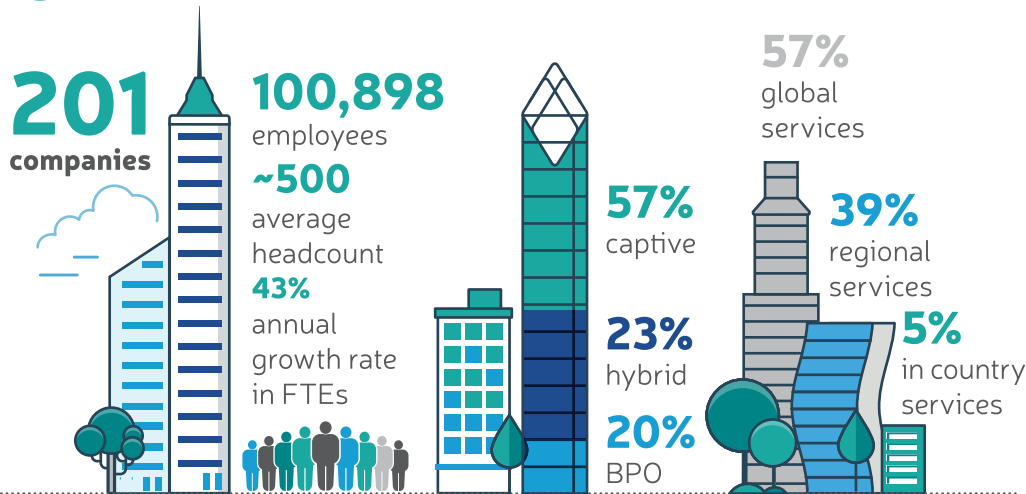


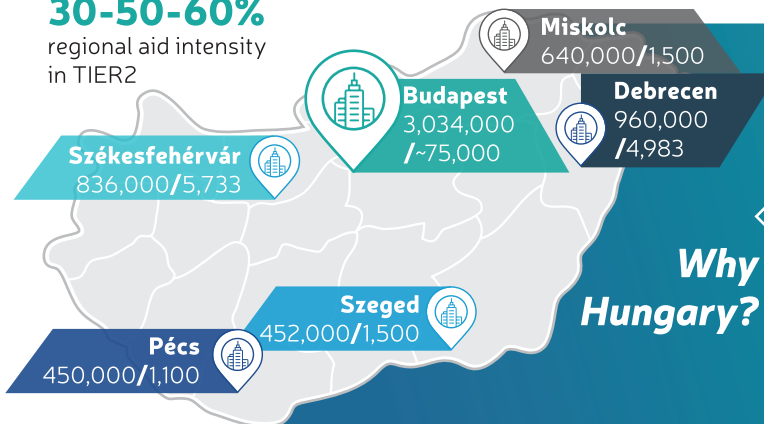


Business Service Centres in Hungary



Major BSC Locations (population – greater area / employees in BSCs)

30-50-60%
regional aid intensity in TIER2

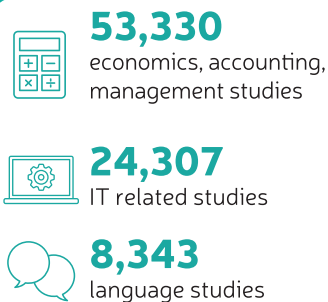


Why Hungary?

1. Highly skilled, multilingual workforce at a competitive cost
2. Mature BSC sector with complex and high value-add activities
3. High quality infrastructure and excellent quality of life
4. Emerging TIER2 cities with strong university background
5. Stable political and economic environment

Talent Pool

293,566
Total number of students
(Tertiary level 2021/'22)



Languages served by BSCs
40+

Ratio of foreign citizens among employees
15% (2021)

Voluntary attrition rate
17% (2021)

**Our partners
in stepping into
the future**



BlackRock



citi

DIAGEO

ExxonMobil



IBM



Morgan Stanley

MSCI



NOKIA



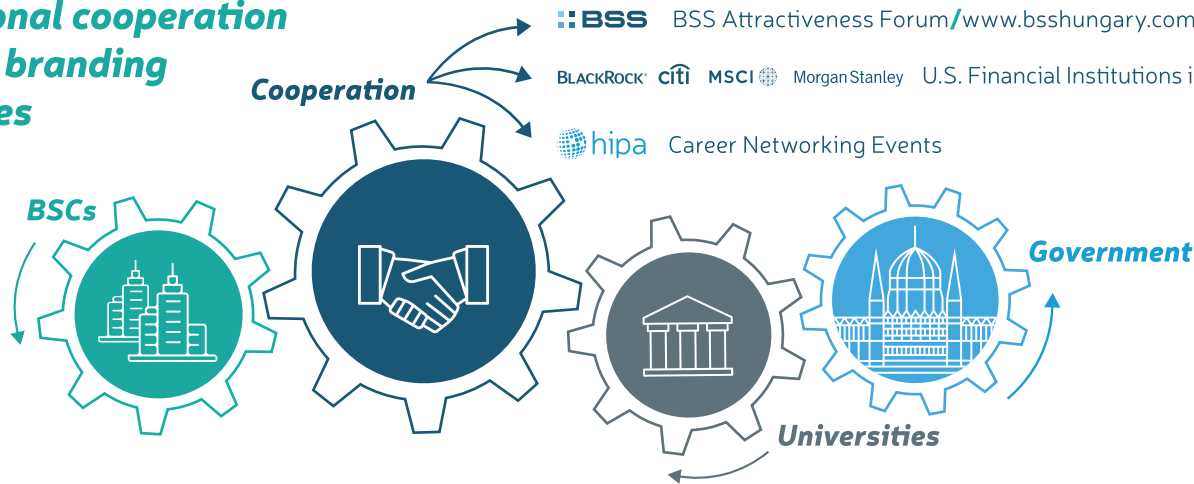
DEUTSCHE TELEKOM IT SOLUTIONS

**TATA
CONSULTANCY
SERVICES**

**ThermoFisher
SCIENTIFIC**

TESCO

**Educational cooperation
& sector branding
initiatives**



**#employerbranding #recruitment #jobfairs #SSCcourses #BSCcareer #trainings
#meetups #opendays #gamification #socialmedia**



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.



Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.



Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.



Contact us

HIPA
bsc@hipa.hu