



Business Service Centres in Hungary

245
companies

118,543

employees

484

average headcount (industry level)

7%

annual growth rate in FTEs

778

average headcount (respondent companies)

55%
captive

32%
hybrid

13%
BPO

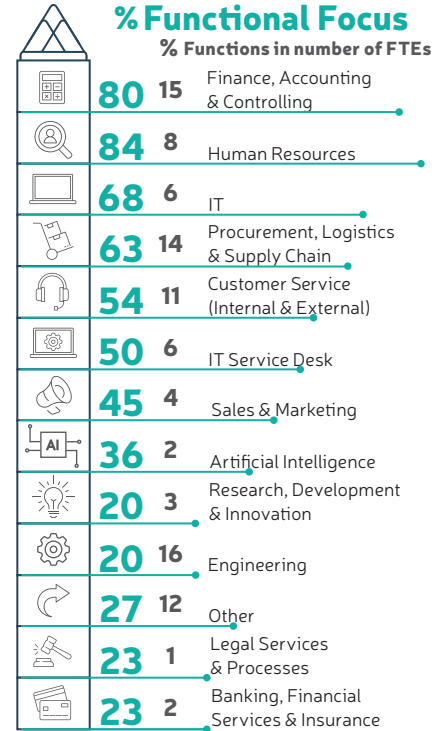
43%
global services

57%
regional services



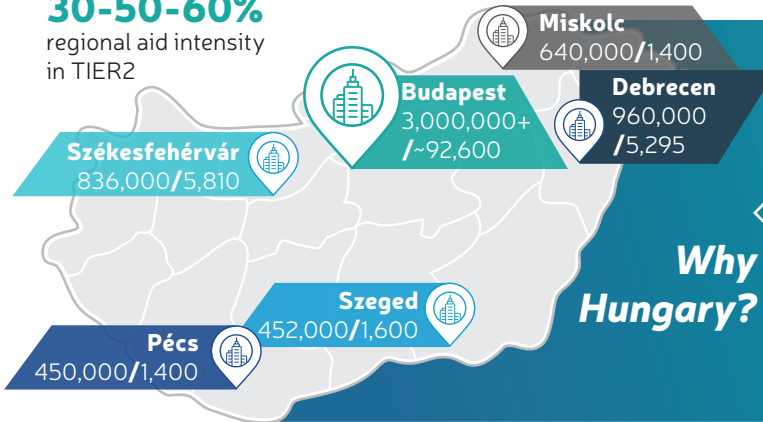
% Functional Focus

% Functions in number of FTEs



Major BSC Locations (population – greater area / employees in BSCs)

30-50-60%
regional aid intensity in TIER2



Why Hungary?

1. Highly skilled, multilingual workforce at a competitive cost
2. Mature BSC sector with complex and high value-add activities
3. High quality infrastructure and excellent quality of life
4. Emerging TIER2 cities with strong university background
5. Stable political and economic environment

Talent Pool

328,562

Total number of students (Tertiary level 2024/25)



58,196

economics, accounting, management studies



28,134

IT related studies



8,235

language studies



Languages served by BSCs

40+



Ratio of foreign citizens among employees

25%



Voluntary attrition rate

12%

**Our partners
in stepping into
the future**



BlackRock



DIAGEO

ExxonMobil



Morgan Stanley



NOKIA



sanofi



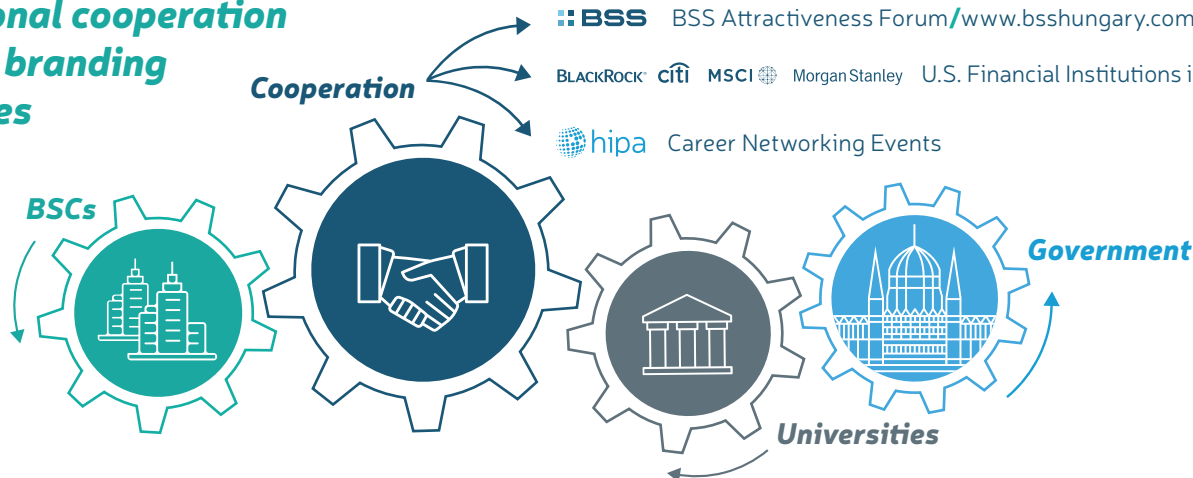
DEUTSCHE TELEKOM IT SOLUTIONS

**TATA
CONSULTANCY
SERVICES**

**ThermoFisher
SCIENTIFIC**

TESCO

**Educational cooperation
& sector branding
initiatives**



**#employerbranding #recruitment #jobfairs #SSCcourses #BSCcareer #trainings
#meetups #opendays #gamification #socialmedia**



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.



Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.



Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.



Contact us

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