



Automotive Industry in Hungary



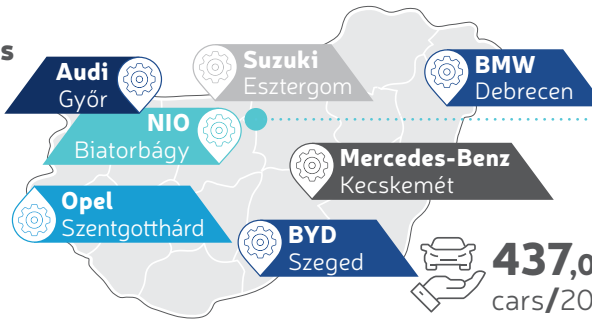
Hungary is the only country to host production units of the 3 premium car manufacturers in Europe besides Germany.



contributing to GDP by **3.2%**



with **33 billion** production value



Engineering & business services
JLR
Ford
Nissan
Budapest



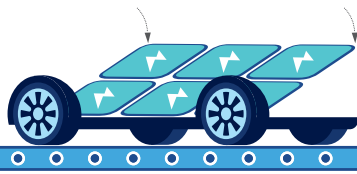
437,000 cars/2024



2 M engines/2024

Hungary is pioneering the new era of mobility

e-mobility & autonomous driving



- Copper foil • Aluminium jack
- Separator films • Electrolyte
- Recycling • Aluminium anode foil
- Battery modules • Battery cells



- Components for electric drivetrain systems
- E-engine • Semiconductors
- Modules for inverters • Electric drives
- High-tech electronics products



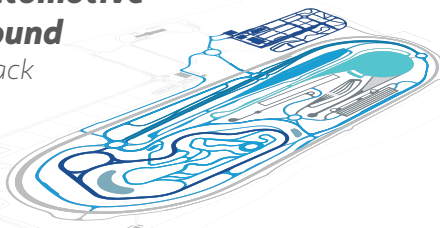
- ADAS • AI • V2V • V2X
- Public road testing

ZalaZone

Complex automotive proving ground

Unique test track in CEE

265 ha



Autonomous & electric vehicle

test environment with classic dynamic elements



5G high speed mobile network & high speed **CAV testing**



AV road tests supported by the local legislation

**Our partners
in stepping into
the future**

• APTIV •

Audi
Hungaria



AVL



BorgWarner

BOSCH
Életre tervezve

Continental



DENSO



KNORR-BREMSE



NIO



JLR

SCHAEFFLER

motherson

SUZUKI

thyssenkrupp

Valeo



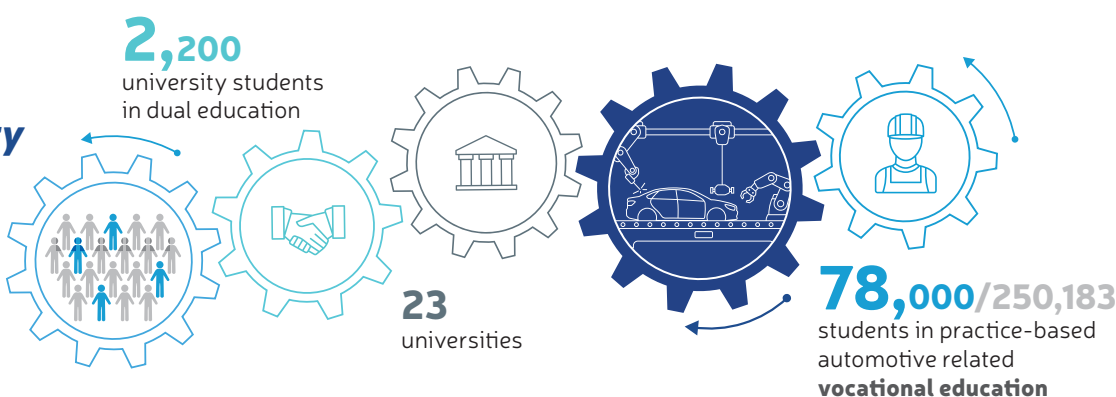
**Automotive
related studies
driving the industry**

**Flexible dual education
system based on
the German model**

57,000/328,562
students in automotive related
tertiary education

2,200

university students
in dual education



78,000/250,183
students in practice-based
automotive related
vocational education

**Did you
know?**



Automotive sector is a flagship industry in Hungary, in 2025 Q3
employing over 162,000 people, that is a 3,5% share
of the total employed persons in the country.



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.



Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.



Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.



Contact us

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