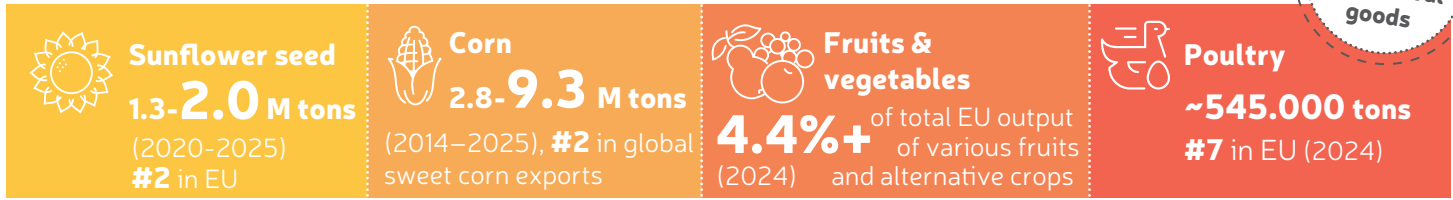













Food Industry in Hungary



Main subsectors of the food and beverage industry

	Domestic / Export / Total revenue
 Meat processing and preserving	62% / 38% / €3,776M
 Beverages	76% / 24% / €2,150M
 Pet food and prepared animal feed	47% / 53% / €2,028M
 Sweets, snacks, convenience food	38% / 62% / €1,757M
 Oils & fats (vegetable and animal)	24% / 76% / €1,658M
 Bakery and farinaceous products	83% / 17% / €1,534M
 Milk processing and dairy products	74% / 26% / €1,404M
 Fruits & vegetables processing	37% / 63% / €1,300M
 Grain mill products, starches	57% / 43% / €1,076M

Export oriented subsectors



€9.6 billion total export value



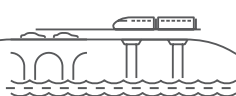
€1.88 billion surplus in trade balance

€16.7 billion of total net turnover

13.1% of total manufacturing production

60+ large companies & ~275 mid-sized companies

145,000+ employees



Automation of the production



International quality and safety standards



Halal, kosher, "free from", vegan and bio products



Advanced packaging

**HIPA partners
in stepping into
the future**



FrieslandCampina



HIPA has reached significant investment and reinvestment results (2014-2025)



89

food & beverages
related projects



total investment
value of

>€3.7 billion



>9,500

new workplaces

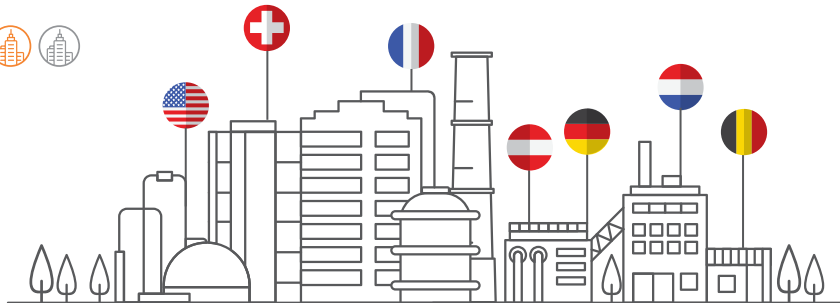


9/10

projects were genuine reinvestments
of already settled companies

1/4

investments in meat processing
and preserving activities



The Hungarian Investment Promotion Agency offers one-stop-shop management consultancy services providing tailor-made information packages and incentives for companies interested in investing in Hungary.



Location selection

Access to information on investment sites, labour market, taxation, business environment, local suppliers and more.



Incentives

First-hand information on the full range of incentives, end-to-end management of the VIP cash subsidy system.



Business development

Identification and development of local suppliers, mediation between business and government, policy proposals to improve the business environment.



Contact us

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